

# Monthly Digest

Find information and resources that support your efforts in promoting brain health and supporting people living with Alzheimer's disease and related dementias, their caregivers, and families in Los Angeles County.

## News and Updates

- **New!** Onegeneration is offering the [Caring4Cal Training Program](#). This program will consist of a series of webinars to enhance California's Home and Community-Based Services (HCBS) providers' skills and knowledge. Incentives for completing training courses are provided. Second webinar is on Thursday, February 22nd.
- **New!** Mayo Clinic is seeking current family caregivers of people living with Alzheimer's and Dementia for a 12-month LEAD Study (Lucid Episodes in Alzheimer's and Dementia). Eligible participants will complete monthly surveys and have a chance to win a \$100 gift card. [Learn more.](#)
- **New!** National Association of Chronic Disease Directors developed a series of brain health rack cards in English and Spanish for use by healthcare practitioners that promote healthy hearing, healthy sleep, and prevention of traumatic brain injury. [Access the materials.](#)



## Upcoming Events

- Feb. 21 - 3 PM PST** - **UCLA ADC Program: Better Caregiving for All Monthly Webinar Series: Early Onset Dementia Caregivers.** [Register Now.](#)
- Feb. 22 - 12 PM PST** - **ONEgeneration's Caring4Cal Program: Addressing Behavior Changes in Individuals with Intellectual and Developmental Disabilities.** [Register Now.](#)
- Feb. 29 - 12 PM PST** - **Dementia Care Aware Webinar: Dementia and Black/African American Populations.** [Register Now.](#)
- Mar. 9 -** **USC/Rancho Conference: Many Faces of Dementia Conference 2024.** [Register Now.](#)
- Mar. 18 - 8 AM PST** - **PHCOE-DC: Using Crowdsourcing to Support Dementia Caregivers: Opportunities for Public Health** [Register Now.](#)

## Funding Opportunities

### ALZHEIMER'S ASSOCIATION: SUMMER RESEARCH INSTITUTE

**Deadline: March 11, 2024**

The Alzheimer's Association is hosting an immersive no-cost opportunity for early career researchers in psychosocial care and public health to launch a career in dementia science. This five-day program (Aug. 10-23, 2024) will be offered to 24 applicants.

## In the Spotlight - This is What it Takes! Public Awareness Campaign

The California Department of Public Health's Alzheimer's Disease Program recently launched California's first Alzheimer's disease public awareness media campaign **"This is What it Takes!"** The goals of this campaign are to 1) Increase awareness of Alzheimer's disease prevention measures, risk factors, and signs/symptoms; and 2) Shift public perceptions and reduce social stigma around Alzheimer's disease.

**Target audience:** Pre-symptomatic individuals, people living with the disease, and populations disproportionately impacted by Alzheimer's disease. This includes women, communities of color (including Black/African American, Hispanic/Latino, and Asian American, Native Hawaiian, and Pacific Islander), and (LGBTQ)+ communities.

**Join us in raising awareness!** Visit [TakeOnAlz.com](https://TakeOnAlz.com) for more information about the campaign.

Watch **'This is What it Takes!'** video campaign on YouTube now. It is also available in Spanish, **'Esto es lo que se necesita para enfrentar el Alzheimer.'**



Share your organization's impactful efforts in supporting people living with Alzheimer's disease and related dementias, and their families. Send success stories, achievements, or highlight ongoing initiatives to Mariana Reyes ([healthybrainla@ph.lacounty.gov](mailto:healthybrainla@ph.lacounty.gov)) to be featured in a spotlight.

## Featured Resources



### REPORT

[Download a report from AARP and the Global Council on Brain Health \(GCBH\), "Building Better Brain Health for All People: GCBH Recommendations on Removing Barriers and Improving Opportunities Around the World."](#)



### LEARNING MODULE

[University of Colorado eLearning module: Designed for primary care teams to increase their knowledge and skills related to ADRD. Registration Code: ADRD \(not case sensitive\). Free AAFP CME credits.](#)



### LEARNING MODULE

[Dementia Care Aware's self-paced online training: Learn more about the dementia screening tool, the cognitive health assessment, and how to implement it in your practice. Free CE and CME/MOC credits.](#)



### TOOLKIT

[Download an Early Detection Toolkit on strategies and resources to support health systems in dementia detection efforts.](#)



### COMMUNITY RESOURCE

[Download New Dementia Bingo Resource for American Indian and Alaska Native Communities.](#)



### COMMUNITY RESOURCE

[Download A Guide on Advanced Care Planning Resources: For People Living with Dementia and Their Care Partners.](#)



### Got News?

Send resources and news about upcoming events or initiatives that you would like to promote in our monthly newsletter to Mariana Reyes ([healthybrainla@ph.lacounty.gov](mailto:healthybrainla@ph.lacounty.gov)).



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